

ISCA Newsletter Advertising Policy

Page size	One Time Ad Placement
Full Page	\$175
½ page	\$90
¼ page	\$50
⅛ page	\$30

Checks to pay for ads should be made out to the Indian Spring Citizens Association. Mail ad payments to:

ATTN: ISCA Newsletter Ad
P.O.BOX 3724
Silver Spring, MD 20918-3724

Please include your contact information: name, address, phone and/or email address.

Submission Instructions: Electronic ad files/requirements can be emailed to communications@iscaonline.com. Submissions are due at the end of the month prior to publication. Advertisers will be contacted regarding anticipated publication schedule.

Formats: Currently, we accept jpeg, tiff and word files. We also accept pdf files provided images or fonts are embedded or provided along with the file. We cannot use publisher or bitmap formats.

Publication Schedule: We generally publish quarterly. The schedule is directed by our events. We publish an online version at iscaonline.com in color and frequently send the color version to our email list.

Distribution: Our printed newsletter is distributed to 800 homes and is printed in black/white. The newsletter is also emailed to the ISCA listserv and posted on the ISCA Web site.